



2nd COPENHAGEN SURGICAL
PATHOLOGY UPDATE 2019



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SURGICAL
PATHOLOGY
UPDATE 2019

SPONSORSHIP AND EXHIBITION OPPORTUNITIES CSPU2019

2nd International Copenhagen Surgical Pathology Update
"Sharing our best"

3rd-5th June 2019

Rigshospitalet, Copenhagen, Denmark

THE UNIVERSITY OF TEXAS
MD ANDERSON
CANCER CENTER
Making Cancer History®

DPAS DANSK
PATOLOGI-
SELSKAB

REGION H Rigshospitalet

WELCOME!

We are delighted to invite you to participate in the 2nd International Copenhagen Surgical Pathology Update, which will be held on June 3rd – 5th 2019 in Copenhagen, Denmark.

The International Copenhagen Surgical Pathology Update (CSPU2019), organized in collaboration between Rigshospitalet, Copenhagen University Hospital, Denmark and MD Anderson, Cancer Center Houston, TX, USA, is expected to attract approximately 200 delegates from the international community of pathology. The conference will be case-based, covering the latest classifications and development in molecular and immunological diagnostics within five organ systems: Head and neck pathology, Thoracic pathology, Gynecopathology, Dermatopathology, and Urologic pathology.

Several sponsorship opportunities are available. For more information on the conference, please visit the website <http://cspu.dk/>. For further information on available sponsorships please contact Rebecka Berggren at rebecka.berggren@mci-group.com.

We hope that you will consider supporting CSPU2019 and we look forward to welcoming you in Copenhagen, Denmark in June 2019!

Kind regards,

CSPU2017 Scientific Committee

Dr. Vera Timmermans, Dept. of Pathology, Rigshospitalet, Denmark

Dr. Göran Elmberger, Dept. of Pathology, Örebro University Hospital, Sweden

Dr. Cesar Moran, Dept. of Pathology, MD Anderson, USA

Dr. Bjarne Winther Kristensen, Dept. of Pathology, Odense University Hospital, Denmark

VENUE

The conference will take place at: **Rigshospitalet in Copenhagen.**

Address: Blegdamsvej 9, 2100. Copenhagen

PREVIOUS SPONSORS



PHILIPS

SECTRA
Knowledge and passion

VISIOPHARM
TRANSFORMING PATHOLOGY

the
Pathologist

BECOME PART OF CSPU2019!

Sponsorship

CSPU2019 will provide sponsors and exhibitors with exposure and access to leading physicians, researchers and Ph.D. students working in the area of Pathology. The congress also provides you with the opportunity to demonstrate your support and commitment to the field of pathology.

Exhibiting

A commercial exhibition will be held in conjunction with the congress and will be open from the morning of Monday 3rd until the early afternoon of Wednesday 5th of June.

The exhibition will be utilized for serving refreshments and lunch in order to maximize the amount of time delegates spend within the exhibition area, footfall past the exhibition stands and importantly the commercial benefit sponsors and exhibitors.

We strive to create an interactive and dynamic exhibition area in order to integrate industry and focus on the synergies between industry and academia.

The exhibition offers an excellent opportunity for delegates to interact with suppliers in the field of pathology and to familiarize themselves with the latest advances within this field. We encourage delegates to tap into the expertise provided by exhibitors, who answer questions and provide hands-on product demonstrations.

CSPU 2019 is also listed on Ethical MedTec compliance portal, you can read more about this on Ethical MedTech's website, [here](#).

Why CSPU2019?

Meet your target group:

Leading physicians, researchers and Ph.D. students working in the area of Pathology interested in your products, devices and equipment, will attend.

- ✓ Great opportunity to make direct personal contact with important players in your target group
- ✓ Increase your brand recognition through your online and on-site presence
- ✓ Profit from the opportunity to communicate with an international audience from all over the world
- ✓ Connect with outstanding and talented physicians in the field
- ✓ Generate new business leads



ABOUT CSPU2019

Some of the key elements of the conference include:

- A two-and-a-half-day conference attended by 200+ international physicians, researchers and Ph.D. students working in the area of pathology on leading international institutes.
- A high-quality, content-driven agenda.
- A series of keynote presentations and in-debt case presentations by leading experts from Rigshospitalet, Copenhagen University Hospital and MD Anderson Cancer Center Houston.
- Interactive, modern and open exhibition area located in front of the plenary room, to facilitate networking and interaction between industry and academia.
- Time to discuss common challenges and share concrete experiences with peers.
- Organized by a trio of international experienced and well-respected institutes.



Quick Facts

Venue: Rigshospitalet, Copenhagen

When: June 3-5. 2019

Website: <http://cspu.dk/>

Number of delegates: ca. 200

Sponsor costs: From DKK 15,000

PRELIMINARY AGENDA

Please note that the agenda is still in the making but will be shared on the website www.cspu.dk.

Here you can also sign up for the CSPU newsletter to stay updated on program, topics, speakers etc.

SPONSORSHIP OPPORTUNITIES

	<p>PLATINUM DKK 250,000 <i>Max. 2</i></p>	<p>GOLD DKK 75,000 <i>Max. 3</i></p>	<p>SILVER DKK 30,000</p>
<p>Interaction</p>	<p>Right to host social event in the evening of June 4th</p>		
<p>Booth</p>	<p>10m² (3x3m) exhibition booth</p> <p>Wi-Fi, electricity and basic stand furniture</p>	<p>7m² (3x3m) exhibition booth</p> <p>Wi-Fi, electricity and basic stand furniture</p>	<p>4m² (3x2m) exhibition booth</p> <p>Wi-Fi, electricity and basic stand furniture</p>
<p>Branding</p>	<p>Logo on promotional materials in primary location</p> <p>Banner on stage in the plenary room and in break area during conference</p> <p>Mentioning as platinum partner in all press releases</p> <p>Link to company page, video, products on conference website</p> <p>List of attendees before and after the event</p>	<p>Logo on promotional materials in secondary location</p> <p>Branding in the break area during the conference</p> <p>Mentioning as gold partner in all press releases</p> <p>Link to company page, video, products on conference website</p>	<p>Logo on website and printed program</p> <p>Link to company page, video, products on conference website</p>
<p>Staff access</p>	<p>3 complimentary registrations</p>	<p>2 complimentary registrations</p>	<p>1 complimentary registration</p>

All prices are ex. Danish VAT of 25%



ADD-ON SPONSORSHIP OPTIONS

Items	Price
Sponsor lanyards Sponsors will have the opportunity to sponsor lanyards displaying their name and logo which will be distributed to delegates with their name badges.	DKK 15,000
Sponsor Notepads and Pens Branding of the partner logo (one colour) printed exclusively in addition to the conference logo on the quality notepads and pens used at the event. The pens and paper will be distributed to all delegates.	DKK 15,000
Sponsor conference bag Sponsorship of the conference bag allows promoting your company in a very prominent and visual way. Branding of the partner logo (full colour) printed in addition to the conference logo on the delegate conference bags. The conference bag will be distributed to all delegates during the event.	DKK 15,000
Charging Station Presented as the sponsor of a plug-in area located in the exhibition area, where delegates can recharge their mobile phones and tablets during the conference. Sponsor branding will be visible in this area and sponsor will be acknowledged in the program.	Price on request
Streaming Access Recognized as official sponsor of the online event streaming access for delegates world-wide, who will be able to join as a remote participant.	Price on request
Mobile App Opportunity to be exclusive sponsor of a conference mobile app available for download in advance and during the conference. The sponsor's logo will appear as a landing page when opening the app, and the sponsor of this item also gets to send out one push notification each day of the conference.	Price on request
Right to host social event Right to host a social event in the evening of June 19 th or 20 th .	Price on request

All prices are ex. Danish VAT of 25%

For further add-on sponsorship options please contact:
Rebecka Berggren, rebecka.berggren@mci-group.com.



PLATINUM SPONSOR

DKK 250,000

Max 2 platinum sponsorships available.



1. Interaction

Platinum sponsors will get

- **15 min. thought-leadership plenary session.**
- **Short video interview** with a leading pathologist.
- The opportunity to host, at their own expense, one **social evening event** during the congress on June 19th or 20th 2017. Distribution of days is on a first-come, first serve basis.

2. Exhibition Booth

One standard booth of 9m² (3x3m) in a prime location in the exhibition area. Location of the booth will be based on confirmation of interest, incl. full payment.

The booth includes **Wi-Fi** access, **electricity** and **basic stand furniture** consisting of one café table and three bar stools.

3. Branding

- The company **logo** on promotional materials in primary location.
- **Banner** on stage and in break area.
- Mentioning as platinum partner in all press releases.
- **Link to company page**, video, products on conference website
- **List of attendees** before and after the event.

4. Staff access

Platinum sponsors will get **three complimentary registrations**

GOLD SPONSOR

DKK 75,000



Max 3 gold sponsorships available.

1. Interaction

Sponsoring of buffet lunch during the onsite lunch on June 19th, 20th or 21st. Sponsors logo will be visible in the lunch area during the entire 3 days of the congress.

2. Exhibition Booth

One standard booth of 6m² (3x2m) centrally located in the exhibition area. Location of the booth will be based on confirmation of interest, incl. full payment.

The booth includes **Wi-Fi** access, **electricity** and **basic stand furniture** consisting of one café table and two bar stools.

3. Branding

- The company **logo** will be visible on promotional materials in secondary locations.
- **Branding** in the break area during the conference.
- **Mentioning** as gold sponsor in all congress press releases.
- **Link to company page**, video, products on conference website.

4. Staff access

Gold partners will receive **two complimentary registrations** to the conference.

SILVER SPONSOR

DKK 30,000



1. Exhibition Booth

One standard booth of 6m² (3x2m) in the exhibition area. Location of the booth will be based on confirmation of interest, incl. full payment.

The booth includes **Wi-Fi** access, **electricity** and **basic stand furniture** consisting of one café table and two bar stools.

2. Branding

The silver sponsors will have a hyperlinked company logo on the conference website.

3. Staff access

Silver partners will receive one complimentary registration to the conference.

Exhibition Square Metres

Square meters are sold for 5,000 DKK /sq.m ex. VAT

Minimum booth size is from 2m².

Staff for the Exhibition booth are not included and will be charged in addition to the booth costs.

The booths are sold on a first come first serve basis and will be allocated by MCI.



CSPU2019 CONTACT DETAILS

Congress Secretariat:

MCI Nordics - Stockholm

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